

PSM

5th National Conference

:: Friday, February 17 ::

6.00p-Close Registration/Check-In (*Leavey Program Room, Leavey Center*)

6.00-10.00p Social Night- "Meet and Greet" (*Sellinger Lounge, Leavey Center*)

PSM

5th National Conference

:: Saturday, February 18 ::

Saturday

8.00-9.00a Registration/Check-In

(*Healey Building*)

9.00-9.30a Press Conference – for registered Media representatives

(*Healey Building, Room 106*)

9.30-11.00a Speaker panel: The Status of the Divestment Movement (*Gaston Hall*)
A Survey of the diverse calls for Divestment emanating from local, national, international, and Church-based supporters of Palestinian rights

Will Youmans, (Moderator) columnist with Arab-American News. Divestment activist and co-founder of the Students for Justice in Palestine.

Sue Blackwell, British academic, University of Birmingham.
Led the Association of University Teachers (AUT) boycott of Israeli academic institutions in the Spring of 2005.

Philip Farah, Senior Economist and former instructor at the Lutheran School of Ramallah and Birzeit University. Active in advocating divestment with various church groups.

Noura Erakat, a New Voices fellow and National Grassroots Organizer and Legal Advocate for The US Campaign to End the Israeli Occupation.

11.45a-6.00p Workshops – *Bunn Intercultural Center (ICC)*
Registration will also be found on the first floor of ICC throughout the day

SESSION I 11.45a-1.00p

Why Divestment? Why Now? (*Open to Registered Media*) (*ICC 115*)

Ali Abunimah, esteemed writer and co-founder of The Electronic Intifada news service, and Mohammed Abed, lecturer in the Department of Philosophy at the University of Wisconsin-Madison.

Becoming a Media Watchdog: Ensuring Media Accountability (ICC 105)
Alison Weir, journalist and founder of If Americans Knew

Anatomy of Divestment Opposition: Exposing Strategies and Developing Tools (ICC 107)
Rachel Roberts, International Solidarity Movement – New York City

Supporting Palestinian Non-Violent Resistance to Occupation: Volunteering with
the International Solidarity Movement (ICC 103)

Huwaida Arraf, co-founder, International Solidarity Movement, with Joe Carr, Lisa Nessian,
and Dave Reed, International Solidarity Movement volunteers

Working Session: Strategy and Networking Room (ICC 112)

LUNCH 1.00-2.00p Leavey Center - Hoya Food Court

SESSION II 2.15-3.30p

Organizing on Campus: Building Power to Win (ICC 103)
Jessica Rutter, National Organizer, United Students Against Sweatshops

Media Management: Engaging Campus Media (ICC 105)
Nadeem Muaddi, Temple University Students for Justice in Palestine

Case Studies in Divestment: The Caterpillar Campaign and the University of
Wisconsin (ICC 107)

Kymerlie Quong Charles, The US Campaign to End the Occupation and Fayyad Sbaihah, the
University of Wisconsin Divestment from Israel Campaign

Why Divestment? Why Now? (ICC 115)
Ali Abunimah, esteemed writer and co-founder of The Electronic Intifada news service,
and Mohammed Abed, lecturer in the Department of Philosophy at the University of
Wisconsin-Madison.

Working Session: Strategy and Networking Room (ICC 112)

SESSION III 3.45-4.45p

Expanding Networks of Solidarity: Building and Sustaining Alliances (ICC 103)

Rami Elamine, founding member of the Stop US Tax-funded Aid to Israel Now (SUSTAIN) Campaign and Left Turn magazine, and Carmel Salhi and Rocio Valerio, University of Michigan Students Allied for Freedom and Equality

Media Messaging: How to use Local and Campus Media to frame the Divestment Debate

(ICC 105)

Will Youmans, co-founder of Students for Justice in Palestine and columnist with Arab-American News.

Muslim Outreach: Empowerment and Solidarity
TBD

(ICC 107)

Christian Outreach: A Moral Call to Action
(Open to Registered Media)

(ICC 115)

Nadeem Muaddi, Temple University Students for Justice in Palestine, and Maher Bitar, Georgetown University Students for Justice in Palestine

Working Session: Strategy and Networking Room

(ICC 112)

SESSION IV 5:00-6:00p

Arts and Activism: Developing a Culture of Activism
(Open to Registered Media)

(ICC 115)

Iron Sheik : Palestinian-American Hip-Hop artist and Divestment Activist

Putting Technology to Use for Palestine Activism
Abraham Greenhouse, The Palestine Freedom Project

(ICC 105)

(Wi-Fi equipped laptops are recommended to enhance the workshop experience, but not required.)

Proactive Activism: Strategizing an Approach to Divestment *(ICC 107)*

Fayyad Sbailhat, University of Wisconsin Divestment from Israel Campaign, Author, *Fighting the New Apartheid: A Guide to Campus Divestment from Israel* (Prior Divestment Research experience or workshop attendance recommended)

Rejuvenating Your Campaign and Ensuring Sustainability

(ICC 103)

Matt Horton, Director of Public Relations for the Washington Report on Middle East Affairs

Working Session: Strategy and Networking Room

(ICC 112)

DINNER 6:00-8:00p

Leavey Center - Hoya Food Court open

8.00-9.00p Community Address: Ali Abunimah, co-founder The Electronic Intifada
(Sellinger Lounge, Leavey Center)

9.00p -12.00a Cultural Event – *Hoya Court, Leavey Center*

- Master of Ceremonies: Iron Sheik - [Palestinian-American Hip-Hop Artist](http://www.ironsheik.biz), www.ironsheik.biz
- DJ Moksha – Georgetown University’s #1 DJ spinning Hip-Hop, RnB, and Arabic
- Son of Nun (S.O.N.) - Hip Hop solo – www.sonofnun.net
- DC Dabkeh – Traditional Palestinian Dance Troupe
- Arabic Music Performance : Dana Yousef and Feras Qumseya



:: Sunday, February 19::

Sunday

9.00-10.00a Registration

10.00-10:45a Group Discussions and Caucuses: Networking and Solidarity

Jewish Caucus	<i>(ICC 115)</i>
Muslim and Arab Caucus	<i>(ICC 105)</i>
East Caucus	<i>(ICC 103)</i>
Midwest Caucus	<i>(ICC 107)</i>
West Coast Caucus	<i>(ICC 119)</i>

11.00–12.00p Speaker Panel: Carrying the Movement Forward *(Gaston Hall)*
A look into the present and future challenges and strategies of the
Divestment Movement

Activist and Speaker from Palestine, conference organizers made the decision not to release this activist's name for fear of any backlash or harassment that he/she may face from Israeli occupation forces that restrict the daily movement of Palestinians in the West Bank. The Israeli government places a great deal of obstacles in the way of outspoken Palestinians wishing to leave or return to their homeland.

Mohammad Abed, lecturer in the Department of Philosophy at the University of Wisconsin-Madison. Activist with the University of Wisconsin Divest from Israel Campaign.

LUNCH 12.00–1.00p Leavey Center - Hoya Food Court open

1.00–2:30p Breakout Sessions: Campus Groups

Developing a Divestment Game Plan: Basic Research *(ICC 115)*

Beyond Research: Choosing Targets and Tactics *(ICC 105)*

Reinvigorating and Maintaining a Campaign *(ICC 103)*

Organizing Divestment Campaigns at the Community and Municipal Levels
(ICC 107)

How to support Churches with Divestment Efforts *(ICC 119)*

2.30–3:30p Open forum *(ICC*
Auditorium)

3:30–4:00p Action Preparation *(ICC*
Auditorium)

4:00p Closing Action